

Case Study

Cocuun's Holistic Learning Transformation with Cademise Study

Cocuun, a business dedicated to fighting fuel poverty and cutting carbon emissions, faced a challenge: crafting a learning experience as unique and dynamic as their vision. In current times, running efficient homes is more vital than ever.

That's why they required a platform that went beyond just compliance, but supported upskilling and wellbeing, too. They needed a training partner who could understand and cater to the distinct learning aspirations of each team member.



Previously, Cocuun had been using a generic learning management system, unable to identify and target skill gaps in their employees. Additionally, as their workforce has become more diverse, their LMS wasn't able to keep up with their need for differentiation in courses. Without content that catered to each employee's needs, they could not stay engaged with their learning, stunting their opportunities for development.

After talking to Cademi's e-learning experts, they found a solution that is more than just a platform. It is a journey meticulously crafted just for Cocuun. From implementing Cademi's platform, Cocuun discovered the importance of having individual, tailored learning opportunities.

"Cademi has truly changed our workforce. With so much content and courses to make use of, everyone has had a different learning experience, completely tailored for them. Since implementing Cademi, we've witnessed a remarkable surge in employee engagement, job satisfaction and employee wellbeing. It's evident that continuous learning not only empowers our team but also fuels their passion for excellence."

– Eddie Stanton, Cocuun MD.





Now, Cocuun has revolutionised their workforce development. Cademi's holistic approach meant that Cocuun's team are not just learning but evolving. The tailored experience led to enhanced engagement, deeper knowledge and understanding, and a team more attuned to Cocuun's innovative values.

Cademi's self-appraisal tool enabled Cocuun's team to reflect, laying the foundation for a learning path tailored to their specific aspirations. Using this with our psychometric tests offered a comprehensive understanding of individual learning preferences.

With the help of the Advanced AI system, each employee now has access to the finest learning materials, guaranteeing relevance and quality for Cocuun's passionate team.

Cademi provides seamless integration and continued unwavering support through various touchpoints. This dedication allows for the maximisation of benefits to Cademi's platform.

If you're looking to redefine your people's learning experience, Cademi offers a fresh, expert perspective. Our personalised approach to learning and development has transformed how organisations like Cocuun operate. Dive into a world of personalised, expert, and holistic learning with Cademi.